

Case study - TidyCo

A Derby-based company has secured cash to help reduce its carbon emissions by six tonnes per year.

The D2 Energy Efficiency (D2EE) project, a partnership run by the University of Derby, Derby City and Derbyshire County councils, has given the funding to Tidyco, a hydraulic and pneumatic components manufacturer.

The company applied for the investment to part-fund the costs of installing a new energy efficient LED lighting system at its premises. The system uses 60 per cent less energy and will save the company £1,740 a year on electricity.

The D2EE project is part funded by the European Regional Development Fund (ERDF) to provide support and grant funding to help small and medium sized businesses in Derby and Derbyshire to reduce their energy use.

Philip Mason, production director at Tidyco, said: "We have worked with the D2 Energy Efficiency team to improve our lighting and save on electrical costs while helping to also reduce our carbon footprint. The whole process from application to the completion of the project was quick and easy."

Cllr Martin Rawson, cabinet member for regeneration and economy at Derby City Council said: "The D2EE project is providing a really valuable service promoting the win-win of reducing businesses' carbon emissions and saving them money."



This project is part-funded by the European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020 in England.